

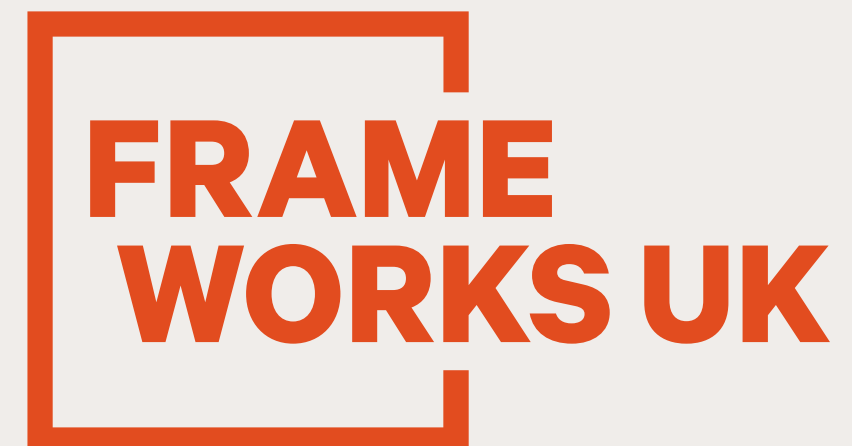
# Reframing Justice: year one

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Justice and Innovation Group  
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Change the story, change  
the world.



**Change the story, change the world**

**The  
Reframing Justice  
programme  
(year one)**



Mindsets are **deep, assumed patterns of thinking** that shape **how we see the world and how we act within it**. Mindsets can either **normalise or problematise** our existing social order.

# Public mindsets

1. The rule of law and access to justice prevent **social chaos**
2. Justice is about **crime and punishment**
3. **Money** shapes access to justice
4. The rule of law and access to justice are under **threat from social inequalities, moral decline** and **other cultures**

## **Insight #1**

**Law - and the rule of law - is  
seen as holding back chaos**

# The rule of law and access to justice prevent social chaos

## **Dominant mindset: social chaos**

Without laws, society would fall into disorder and confusion. Humans are naturally independent and self-interested beings and so need organisation and rules to function in community. Applied in talk, people position law as the only thing standing between society and chaos

“Strict adherence to the rule of law can be frustrating to governments. But breaching it carries vast risks”  
- Evening Standard, 2023

“A society couldn’t function properly, I guess it’s anarchy really, isn’t it?”  
- Participant, Cognitive Interviews, 2023



# ..but an alternative mindset is available

## **Mindset: social harmony**

Law is essentially good and so striving for its realisation makes society fairer, safer and happier. When functioning properly, the rule of law and access to justice create a more harmonious, unified society. Applied in talk, people reason that the rule of law and access to justice can and should bring balance to society

“Lessons Learnt from Grenfell Tower”  
- London Assembly, 2017

“There would be less crime. There’d be more of an environment for helping people who may be less fortunate”  
- Participant, Cognitive Interviews, 2023

“Association of rule of law and health outcomes: an ecological study”  
- BMJ, 2015

## Insight #2

Crime and punishment shape  
public thinking on justice

# Justice is about crime and punishment

## **Dominant mindset: justice is controlling and punishing crime**

The rule of law and justice are two parts of a system to control crime - and exist to ensure just punishment. Applied in talk, people default to a punitive understanding of the rule of law and justice that exclusively focuses on police, prisons and crime levels

“To imply that bringing legitimate challenge against removals is equivalent to ‘aiding and abetting criminals’ is... untrue”  
- JUSTICE, 2023

“There’d be upheaval, there’d be more violence, and there’d be more crime”  
- Participant, Cognitive Interviews, 2023

“Fury at soft sentencing as sick rapists sent to prison for less than three years”  
- Daily Express, 2023

# ..but an alternative mindset is available

## **Mindset: justice is righting wrongs**

Legal wrongs can and should be made right - and justice means people get what is due to them. This model is closely tied to the outcome of the legal process and if that outcome can be considered fair. Applied in talk, the purpose of the justice system is seen as punishment *and fair compensation*, ranging from from apologies to imprisonment

“Law Society publishes proposals to reform civil justice”  
- Solicitors Journal, 2023

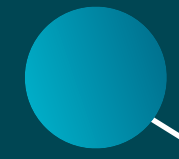
“What is the goal of access to justice? Lift up voices, make a fairer society...”  
- Open Law Lab, 2018

“...a little bit of retribution and it’s about fairness for the family of the person”  
- Participant, Cognitive Interviews, 2023

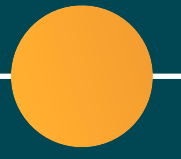
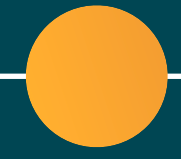
**Next steps:  
years two and  
three**



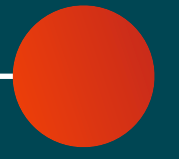
**Expert / field story**



**Map the gaps  
analysis**



**Frame  
testing**



**Mobilisation**

**Public  
mindsets**



**Frame  
development**



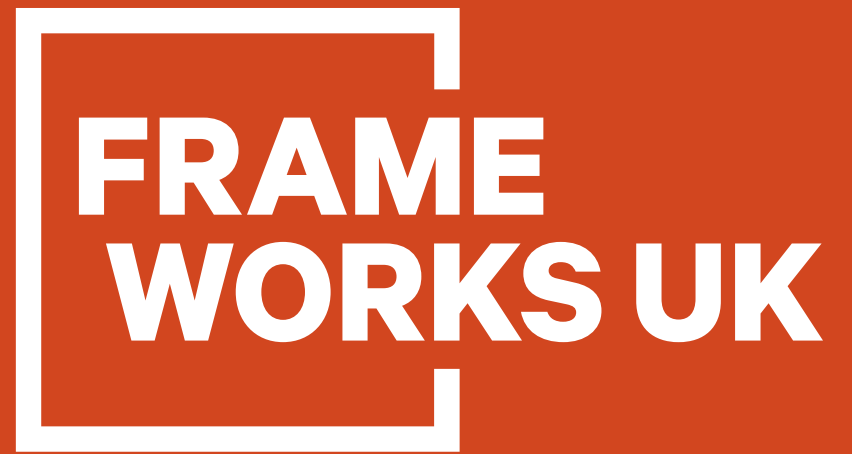
**Phase I**



**Phase II**



**Phase III**



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